

# **CISRS** CONSTRUCTION INDUSTRY SCAFFOLDERS RECORD SCHEME

**The Construction Industry Scaffolder Record Scheme (CISRS)** is the pre-eminent training and certification standard for scaffolders in the UK and across the world.

**These guidelines set out the correct use of the new CISRS logo and description by contracted training centres.**

# THE CISRS BRAND

**This logo should be used by the central CISRS team and by contracted and authorised training centres only.** It should not be used by scaffolding contractor firms. This is because CISRS certification is awarded to an individual after completion of the relevant training and not to firms.

**Contracting firms should not use the CISRS logo on their vans or marketing materials.** Use of the NASC logo alone is sufficient to indicate that their team is at least 90% CISRS cardholders.

**Use of the CISRS brand on social media by authorised training centres** should be restricted to **factual posts only**, covering issues such as any available courses and training places and the celebration of successfully completed courses. The CISRS brand should not be used in posts where any opinions or views are being voiced and shared.

## CORRECT USE OF THE NEW CISRS LOGO

Always use the minimum of space around the logo found in the digital logo artwork files.

The full logo (both the letters and the words) should be used.



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Do not place the logo over the top of distracting backgrounds.

The logo should not be stretched, pinched or distorted in any other way.

The logo must always be horizontal and never at any other angle.



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Where necessary, a black-only version of the logo may be used.



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Where necessary, a white-out version of the logo can be used on a sufficiently dark background.



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Where necessary, a white-out version of the logo can be used on a sufficiently dark background.

## DOWNLOAD THE NEW CISRS LOGO

All versions of the CISRS logo, brand guidelines and related marketing materials are available to logged-in users at [cisrs.org.uk](https://www.cisrs.org.uk)

